



Checkoff & Promotional Materials

(Free to Colorado Residents)

February 2010



Why Do Cows Wear Bells?

PreK-3
Fun activity book for younger children.

Quantity _____



The Beef Checkoff Program

Brochure describing the beef checkoff and its structure.

Quantity _____



Power Up Bookmark

Bookmark with two word games and ZIP nutrition information.

Quantity _____



Beef. It's What's for Dinner Bumper Stickers

Quantity _____



Checkoff Poster

Information on the beef checkoff.

Quantity _____



BEEF bags

12x15 inch poly bag

Quantity _____



Beef Picture Poster

Posters with a pretty picture of beef, various available.

Quantity _____



Beef. It's What's for Dinner Aprons/ Hats/ etc

Promotional items to be used for door prizes/special gifts.

Aprons: Quantity _____

(First 2 are free; \$7.00/ea after that)

Hats: Quantity _____

(First 2 are free; \$8.00/ea after that)



Beef Print Ad Posters

Posters of the beef enjoyment or nutrition ads. Several available.

Quantity _____



To order materials contact the Colorado Beef Council at 303/830-7892 or julie@cobeeff.com.