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Colorado Beef Council's Executive Director, Todd Inglee Moves on After over a Decade of Dedicated Service

Todd Inglee steps down to serve as Colorado's next Brand Commissioner

Englewood, CO (January 10th, 2024) – After over a decade of service, the Colorado Beef Council (CBC) announced the departure of its Executive Director, Todd Inglee, who has been selected to serve as the State Brand Commissioner for the Colorado Department of Agriculture. Inglee will replace outgoing Colorado Brand Commissioner Chris Whitney, who retired after 12 years in the position.

Inglee will continue to serve the Colorado beef industry by directly impacting policy and practice in the state. His new position will allow him to continue his commitment to the industry while scaling his impact beyond marketing and education.

"Todd has played a significant role in the success of Colorado's beef industry over the past eleven years. We will miss him greatly, and are grateful for his contributions to our industry. We know he will continue to make an impact on the livestock industry in his new role," said John Scanga, Colorado Beef Council board Chair. "Not only has Todd been a dedicated Executive Director, but he also has been a compassionate community member and friend to so many."

As a Colorado native, Inglee has been a producer and advocate for the industry for many years. He graduated from Colorado State University and also attended the King Ranch Institute for Ranch Management's Ag Leadership Program. Aside from his educational background, Inglee founded his own cattle operation, Ralston Valley Beef. Before his five years of service as CBC Executive Director, he sat on the Colorado Beef Council's Board for six years, during which he also served as board Chair. He was previously active for many years in the Colorado Cattlemen's Association where he served as association president from 2017 to 2018.

CBC would like to sincerely thank Todd for his decade-plus years of service and dedication. Not only has he proven to be an exceptional state and national leader in the industry, but a strong educator and champion of knowledge and innovation.

CBC will begin the process of hiring a new Executive Director through an extensive search that will be executed by its Board. For more information on CBC and its programs, visit cobeef.com.

About the Colorado Beef Council

The Colorado Beef Council (CBC) manages demand and consumer confidence building programs for Colorado's \$3.4 Billion beef industry. CBC operates under the guidance of its Board of Directors who are appointed by the Governor of the state of Colorado and represent the cattle raiser, cattle feeder, dairy, beef distributor, beef marketer, and beef processor segments of the industry.

Funded by the \$1 per head beef checkoff assessment on all cattle sold in the state, CBC retains half of each dollar collected for state level education, nutrition, marketing/promotion, and communication programs and forwards the other half to the Cattlemen's Beef Board for national level programs. USDA-Ag Marketing Service provides oversight for all CBB and CBC programs, services, and business activities. For more information, visit www.cobeef.com

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