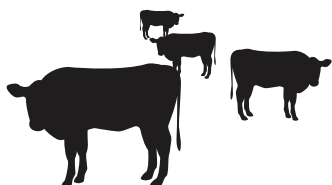


BEEF
IT'S WHAT'S FOR DINNER.®

COLORADO

BEEF INDUSTRY SNAPSHOT



There are
2.65 Million
head of cattle in Colorado



Cattle and Calves
is Colorado's **top**
agricultural product



Colorado ranks 5th
in the U.S. for
feeding cattle

CATTLE BENEFIT PEOPLE AND THE PLANET

Beef is a good source of ten essential nutrients including high quality protein, iron, zinc, and choline with more than 30 lean cuts.

Ranches conserve rangeland, protect open space and provide wildlife habitat.

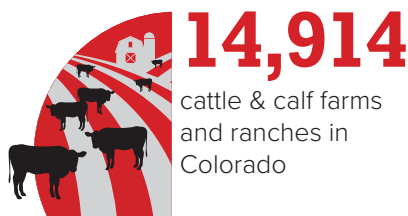
Cattle grazing can help mitigate wildfires by increasing moisture in the soil and reducing extra forest and grassland that act as fuel.

\$5.7 Billion

in cash receipts for all Colorado livestock and products, of which more than

74%

comes from
cattle and calves



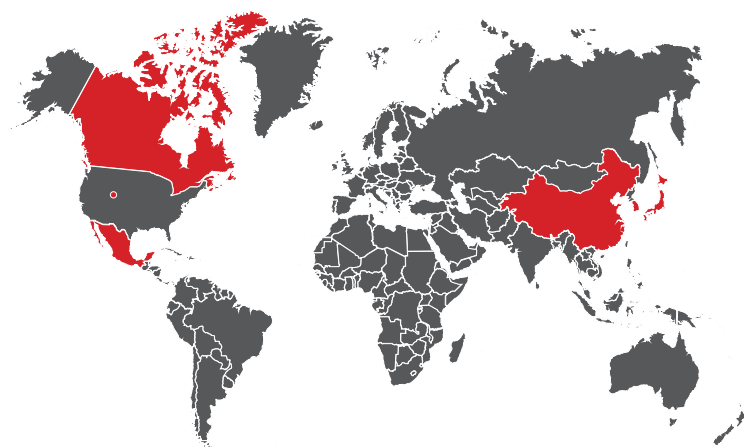
14,914
cattle & calf farms
and ranches in
Colorado



In 2021, **beef & veal**
was Colorado's
top agriculture export

\$609.4 Million

In 2021, beef and veal exports from Colorado totaled \$609.4 million, with **Japan, China, South Korea, Canada and Mexico** being Colorado's top export markets



Sources:

U.S. Department of Agriculture, 2017 Census of Agriculture
U.S. Department of Agriculture, Economic Research Service
U.S. Department of Agriculture, Foreign Agricultural Service
U.S. Department of Agriculture, National Agricultural Statistics Service
Davies et al. 2005. Winter grazing can reduce wildfire size, intensity and behaviour in a shrub-grassland. International Journal of Wildland Fire. https://owri.oregonstate.edu/sites/agscid7/files/eoarc/attachments/854_winter_grazing_2015.pdf

Colorado Beef Council is a part of the Federation of State Beef Councils.

About the Federation of State Beef Councils

The Federation of State Beef Councils is housed by the National Cattlemen's Beef Association (NCBA), which is a national contractor to the Beef Checkoff. The national Beef Checkoff is administered by the Cattlemen's Beef Board, with oversight provided by the U.S. Department of Agriculture. The Beef Checkoff was established as part of the 1985 Farm Bill. The Checkoff assesses \$1 per head on the sale of live domestic and imported cattle, in addition to a comparable assessment on imported beef and beef products. States retain up to 50 cents on the dollar with support from the Federation of State Beef Councils, and forward the other 50 cents per head to the Cattlemen's Beef Promotion and Research Board for national programming.

